



2019 Taiwan Business Alliance Conference

Secure and Trustworthy

The “Taiwan Business Alliance Conference” is Taiwan's most prestigious annual investment promotion event, showcasing the achievements of international corporations operating in Taiwan as well as Taiwan's investment potential. The theme of this year is “Secure and Trustworthy,” with a focus on emerging industries such as 5G mobile telecommunications, the Internet of Things (IoT), artificial intelligence (AI), Big Data, electric vehicles, and self-driving cars. Senior managers of transnational corporations operating in Taiwan have been invited to participate in the Conference, and will provide in-depth analysis of industry trends and investment opportunities in Taiwan. The Conference represents a marvelous opportunity to learn about cutting-edge technologies and new global business strategies.

One new element in this year's Conference will be the “Economic Contribution Award for Foreign Companies in Taiwan”, which will recognize foreign firms that have invested in Taiwan on an ongoing basis and have made major contributions to Taiwan's economic growth and prosperity.

Today, we are facing global economic uncertainties and supply chain restructuring. At this crucial moment, we cordially invite you to attend the 2019 Taiwan Business Alliance Conference and work together with Taiwan to seize new opportunities in a rapidly changing global environment!

- Organizer: Ministry of Economic Affairs
- Date / Time: Monday, October 7, 2019 / 9:00 am - 3:30 pm
- Venue: Room 101, Taipei International Convention Center (TICC)
(No. 1, Section 5, Xinyi Road, Xinyi District, Taipei City)
- Attendance: Free Participation (with business cards please)
- Contact: +886-2-8797-7333 ext. 100 (Ms. Ma)
- Website: <http://2019tba.cier.edu.tw/>
- Registration: (1) Online: <http://2019tba.cier.edu.tw/>
(2) Email: 2019tba@arteck.com.tw
(3) Fax: +886-2-8797-1777
- Registration deadline: Friday, September 20, 2019 6 :00
(or when the maximum number of registrations has been reached)
- The conference will be conducted in English with simultaneous Chinese/English interpretation provided

Conference Website



“2019 Taiwan Business Alliance Conference” Agenda

Date: Monday, October 7, 2019 Venue: Conference Room 101, Taipei International Convention Center (TICC)		
Time	Activity	Special Guests
08:00~09:00	Registration	
09:00~09:10	Opening Remarks	Minister, MOEA
09:10~09:20	Address by Distinguished Guest	Distinguished Guest
09:20~09:40	<ul style="list-style-type: none"> • Presentation of “Economic Contribution Award for Foreign Companies in Taiwan” by a Distinguished Guest • Taking of group photos of Distinguished Guest with award winners and LOI signatories 	Distinguished Guest, award winners and LOI signatories
09:40~09:50	Showing of a film highlighting Taiwan's investment promotion efforts	
09:50~10:10	Introduction of LOI signatories and exchange of LOIs	Minister, MOEA and LOI signatories
10:10~10:30	Tea-break	
10:30~12:00	Panel Discussion 1 5G and IoT - Industry Trends and the Business Opportunities in Taiwan	Moderator <ul style="list-style-type: none"> • Dr. Zse-Hong Tsai, Executive Secretary, Board of Science and Technology, Executive Yuan Panelists <ul style="list-style-type: none"> • Mr. Alex Orange, Senior Director, Government Affairs, Southeast Asia, Taiwan & Pacific, Qualcomm • Mr. Jeffrey Wang, Regional Manager, Cisco Taiwan • Mr. C. H. Wu, Vice President & Chief Operating Officer, Taiwan Mobile
12:00~13:30	Lunch Break	
13:30~14:30	Panel Discussion 2 AI and Big Data - Industry Trends and the Business Opportunities in Taiwan	Moderator <ul style="list-style-type: none"> • Dr. Vincent Wen-Sheng Feng, General Director, Computational Intelligence Technology Center (CITC), ITRI Panelists <ul style="list-style-type: none"> • Mr. Daniel Li, Deputy general manager, Azure Business Group, Microsoft Taiwan • Mr. Richard Chen, Vice President, Strategic Accounts, SAP Taiwan • Dr. Robert Li, Sales VP and President, Synopsys Taiwan • Mr. Paul Peng, Chairman & Chief Executive Officer, AUO
14:30~15:30	Panel Discussion 3 New-generation Vehicles (Electric Vehicles and Self-driving Cars) - Industry Trends and the Business Opportunities in Taiwan	Moderator <ul style="list-style-type: none"> • Dr. Jwu-Sheng Hu, VP and General Director, Mechanical and Mechatronics Systems Research Laboratories (MMSL), ITRI Panelists <ul style="list-style-type: none"> • Mr. Steven Lin, Taiwan Country Manager; Sr. Director, Global External Manufacturing Quality, NXP Semiconductors • Mr. Ethan Hsiao, Senior Business Development Manager, AI for Industry, NVIDIA • Mr. Martin Ding, General Manager, 7Starlake • Mr. Royce YC Hong, Co-Founder & CEO, Xing Mobility
Adjournment		

* The organizers reserve the right to change the agenda and speakers.